



The Minnesota Business Woman

WEB EDITION

The Official Publication of the Minnesota Federation of Business and Professional Women's Clubs, Inc

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Don't Miss BPW/MN State Convention!

FRIDAY KEYNOTE SPEAKER **Tracy Flynn Bowe**

Certified Master Trainer Tracy Flynn Bowe, of Three Sisters Inspired, will present a session using the four color personality work developed by Dr. Carol Ritberger. The Personality Color Indicator (PCI) identifies predominant personality traits specifically pertaining to your preference for gathering information and making decisions. It classifies different personality types into four colors: Red, Orange, Yellow, and Green. Your results will offer insight into why you think and act the way you do and help you better understand yourself.

SATURDAY KEYNOTE SPEAKER **Nicole Smith**

In just under four years, Nicole Smith has undergone an astounding rise to prominence in the Minnesota Lynx organization. After starting as a full-time Game Operations Intern during the 2005 season, Smith's steadfast commitment to the overall vision of the organization has resulted in a rapid ascendance to the top of the Lynx organization, which has culminated in a recent promotion to her current position as Senior Manager of Fan Relations and Community Relations.

Workshops

FRIDAY (choose one)

WORKSHOP 1: Kate Malmon
"A New Era in Networking." How the online community can help you and BPW with social networks like Facebook, Twitter, Skype and blogging.

WORKSHOP 2: Sharon Sorenson
"BPW means Being Productive Women." What does being productive mean to you? Sorenson, who owns Heartland Organizing LLC, will debunk some myths and share some strategies on how to work and live productively.

SATURDAY (choose one)

WORKSHOP 3: Jason Kurtz
"Food Demonstration: Easy Entertaining Appetizers & Entrées" with samples and recipes. A classically trained French chef from Le Cordon Bleu, Kurtz has worked with some of the area's best chefs and is currently the culinary lab instructor at St. Cloud Technical College. Class is limited to 25 participants; RSVP to jaci.olson@nahan.com to reserve your seat.

WORKSHOP 4: Linda Hutchinson
"Laugh Yourself Happy!" Owner of Hutchinson Associates-HA!, Linda will teach us how to reclaim our sense of humor and reduce stress!

More Highlights

Friday Fun Night, BPW St. Cloud
Installation of Officers
Saturday Awards Luncheon
Memorial Service
Saturday Evening Banquet
And More!!!

Dates & Deadlines

April 15: State Convention registration due
April 19: Packet Reports due
April 24: Awards Applications due

May 1-2: State Convention!

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Presentations

FRIDAY LUNCH

Donelle Hintermeister

Lunch-n-Learn • Change: It's All Good. Change is part of life. Learn how to not only cope with change, but create a sense of achievement. Hintermeister, a professional trainer since 1996, owns Signature Training Solutions.

SATURDAY BREAKFAST

Sister Ruth

Feeling Groovy: Becoming Whole in a Fragmented World. "Are you stressed out, wondering how you'll ever get everything done and still be alive to tell about it? In this fun session, take time to feel groovy again! Learn simple ways to develop wholeness in the midst of the chaos of life."

**Also in this issue and at State Convention:
Lots of information about BPW/USA, the merger and the Future of BPW Minnesota!**



President Jaci Olson



President's Message

We are going through huge changes, ones that will challenge our very existence, but we'll come through this challenge stronger, more flexible and more member driven than ever before

As this is my final article for the MBW magazine, this has become a very surreal moment for me. As my term comes to an end, it is only the beginning for BPW Minnesota, which makes me very excited! Look at what we've achieved so far — we:

- helped get the Lilly Ledbetter Fair Pay Act of 2009 passed;
- signed on to the Paycheck Fairness Act;
- offered state meetings with personal, professional and political development;
- implemented the Sponsorship program which brought in eight BPW/MN sponsors (\$2,600) to offer members leadership training and business development opportunities such as Emotional Intelligence, The Best Scratch-n-Dent Sale, ID Module on Business Etiquette, and How a Bill Becomes a Law
- hired a Web site developer to revamp our Web site and enhance our Web presence;
- incorporated more networking events into our state meetings including Spotlight Your Local;

- signed on with the MN Women's Consortium to act as a fiscal agent so more dollars can filter into our organization on a tax-free basis;
- recognized our members for their years of dedication to this organization at our state meetings;
- listened to your feedback about BPW/MN and have implemented some of your suggestions;
- created a more inviting environment during the meetings by offering open seating;
- raised \$472 for the BPW (national) Foundation;
- presented the Virginia Allan Young Careerist program at WBOD and selected Erin Smith, BPW Fergus Falls, as our 2009 VAYC; and
- provided a voice for family-friendly workplace policy at hearings on Paid Sick Leave at our State Capitol (the hearings were covered by Kare11 news, MPR and Workday Minnesota);

Plus all you have done for your communities on a local level!

Congratulations BPW/MN!

Personally, my activities have included: Radio coverage at Dala of Mora; The Earl Brown parade in Brooklyn Center with North Hennepin; NBWW presentations for Skyway, St. Cloud and Dala of Mora; and visits to Alexandria, Bemidji, Dala of Mora, Fergus Falls, North Hennepin, St. Cloud, St. Paul and Three Rivers.

State Convention coming May 1 & 2

The Pre-Convention Board of Directors' meeting begins at 8:30 a.m. on Friday, May 1. The State Convention begins at 10:00 a.m. the same day and continues through Saturday, May 2. The Official Call to Convention is on page 14. State officers, Local Organization presidents (or representatives), the immediate past state president, standing committee chairs, special committee chairs and appointees are required to attend **both** the PC-BOD and the Convention.

Convention highlights

As my year comes to a close, I am thrilled about this year's State Convention. The details for keynote speakers and workshops are being finalized, so watch for an eNewsletter with additional information. On the agenda so far are:

- Two keynote speakers
- Four workshops
- Presentations during lunch on Friday lunch and breakfast on Saturday
- Friday Fun Night, hosted by St. Cloud BPW
- Camp BPW, which will be happening concurrently with our conference on Saturday. If you are interested in volunteering at Camp BPW, contact Tanna Halphen at thalphen@comcast.net

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BPW/MN

With all our accomplishments, why would you not want to make BPW/MN your organization of choice? We are 300+ women strong in Minnesota. We may not all dance to the beat of the same drum, but because of our differences, we are strong. I do not want to lose this — do you? BPW/MN has many more changes and challenges ahead of us. The Executive Committee is synergizing its efforts to make this a more flexible and member driven organization. Your responses to the recent survey will help us do just that.

BPW/MN survey

BPW/MN is formulating the responses from the survey, which was completed with nearly a 40 percent response rate. The number one response for what is extremely important to you regarding what benefits and services BPW/MN can offer you and/or your Local is networking opportunities at 61 percent, number two is legislative information at 55 percent and third at this moment is a quarterly electronic newsletter at 54 percent.

The number one common cause you feel is the most important is Educating Women and Girls on Working Women's Issues (pay equity, work-life balance, affirmative action, sexual harassment, human trafficking) at 44 percent.

The bylaws and membership processing policies are currently being revised. The full survey results and resulting recommendations will be discussed at the State Convention, on May 1 & 2, 2009, at the Radisson in St Cloud, Minn.

Recognizing Our Success!

In an effort to recognize you for your successes this year in BPW/MN and your Local Organization, I would like you to supply me with the following information:

Local Presidents:

- 4 to 6 photos of what your LO and/or group has been up to this year
- A few bullet points to explain the highlights of this year

The highlights and photos can include information from events, meetings, membership, programs,

community involvement, mentoring programs, employer of the year, fundraiser amounts, etc.

Committee Chairs, Appointees, PSPs and Elected Officers:

Please provide me with the same. You may not have photos, but please share with me one or two highlights of what you achieved this year in BPW Minnesota.

I would appreciate this by Monday, April 6! Please send to: jaci.olson@nahan.com

Task force on the Future of BPW/MN

We are looking for open-minded, up for a challenge women to serve on the Future of BPW task force. This task force will examine and implement the initiatives deemed important to our members as a result of the survey and a strategic planning session in the fall of 2009 (SBOD/Fall Conference). This task force will be divided into functional groups to include marketing, dues processing, common focus, programs, technology, bylaws and foundation. If you are interested in participating on this task force (ideally, one member from each Local) contact Patty Tanji at ptanji@aol.com.

BPW/USA

I'd like to take a moment to update you on what is happening with BPW/USA.

March 27 Update

BPW members must decide whether to merge with BPW Foundation or dissolve BPW/USA. Following is a

summary of what has taken place as of March 27.

- BPW Foundation has revised its mission to more closely align it with BPW/USA. Foundation has added the words "through education, research, knowledge and policy" to the end of its mission statement. It now reads as follows:

"The Business and Professional Women's Foundation (BPW Foundation) empowers workingwomen to achieve their full potential and partners with employers to build successful workplaces through education, research, knowledge and policy."

- The merger was approved by the BPW/USA Board of Directors and BPW Foundation. BPW/USA Board of Directors recommends to its members to approve the merger.
- Foundation will increase its Board of Trustees to 12 (an additional 3 positions). Four of which will be BPW/USA members with terms of service identified.

continued on next page

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President's Message continued

- In order for BPW/USA and the Foundation to merge, BPW/USA shall, by vote of its members, elect to be governed by current District of Columbia (DC) Nonprofit Corporation Act. This means the DC Code requires merging organizations to be governed by the same nonprofit corporation act. Currently BPW/USA is governed by the "Old Act" while Foundation is governed by the "New Act." In order for two corporations to be merged under DC Code, they both must be governed under the same act. Therefore, BPW/USA must move to the "New Act" prior to the merger.
- BPW/USA members will be asked to vote on the proposed merger later in April.
 - Members must vote to be governed by the "New Act" in order for the merger to happen.
 - Members will be asked to have voting done "by proxy." In other words, a third party vendor will do the ballots, and legally that is considered "by proxy." BPW/USA is asking you to vote YES to this question so the merger can take place.
 - Members will be asked to vote to be governed under the "New Act." Voting YES, allows the merger to take place legally.
 - Members are encouraged to vote YES for the merger.
- BPW/USA will notify State and Local Organizations that BPW Foundation will not be responsible for collecting or distributing membership dues; will not continue the printing of *BusinessWoman* magazine; will not allow voting privileges to BPW members.
- Foundation has established a \$40 per member per year brand/sharing program license agreement fee called a Franchise Fee. BPW members told BPW/USA they wanted to use the programs and logo it has always provided. Foundation did not have the funds to offer what members wanted, so in order for Foundation to provide those items, the Franchise Fee was established. This fee will give the members permission to use the name of BPW legally, its brand, programs, trademarks, copyrights, heritage, legacy and mission. The fee will include the use of the Young Careerist Program, the Individual Development Program, the Women Joining Forces Program and an electronic legislative update. The fee will also provide for an opportunity for BPW members to participate in issue/focus groups, thus providing guidance to BPW Foundation on the areas of women veterans, young careerists, women business owners, and workforce and workplace advocacy.
 - On or about June 30, 2009, prepaid dues will go to Foundation. The list of members who have prepaid will go with the money so that the Foundation will know who the BPW members are. BPW/USA and the Foundation are still working out the details.
 - If members/Locals choose not to pay the \$40 per member fee, they are no longer BPW members/organizations immediately upon the merger and cannot use the name "Business and Professional Women" or "BPW," any materials, etc.
 - There is no negotiating the \$40 fee to a lesser or higher amount.
 - The most important piece here is if members don't pay the fee, then members cannot use the BPW logo or name!
 - Also note that if the vote fails, BPW/USA will begin the dissolution process immediately.
- If a member who has joined since Jan. 1, 2009, wants to request his or her prepaid dues be returned, that member (not the LO President or Treasurer) needs to write or e-mail BPW/USA by June 15 and make the request. Please note that BPW/USA will pay off its liabilities before dues are refunded.
- Locals and States will not be assessed additional money if BPW/USA can not pay all its bills. In other words, BPW/USA will not touch the LO or State bank accounts or assets.
- Member webinars were held on Monday, March 30 and Thursday, April 2. Members were strongly encouraged to participate.

Exercise your voting privilege!

This is where you come in, please go to the BPW/USA Web site at www.BPW/USA.org and log-in to the BPW members' area. Double check your mailing address and confidential voting e-mail address by clicking "More Info" within your profile. Update as needed! This e-mail address will be used for ballot distribution. Those without e-mail addresses will be sent a ballot by postal mail. The time is coming near, so watch for your ballot.

There is a wealth of information in the members' section on BPW/USA's Web site regarding the merger. I strongly recommend you review this information prior to the ballot being cast. Click on Merger Information on the right hand side of your profile page at www.BPW/USA.org.

Dues

Dues, what do I do with my dues? How do I pay my dues? What happens to my national dues?

For Renewals: the online dues renewal is up and running via www.BPW/USA.org. If members are not able to log-in because their membership has expired, they can send an e-mail to memberservices@BPW/USA.org. BPW/USA will restore their online capabilities for a short period of time so that they can renew online.

For New Members: e-members can join online, but new LO members will need to fax or send in their applications to: BPW/USA, c/o Wachovia Bank, PO Box 75278, Baltimore, MD 21275-9189.

It is important that everyone remain in good standing for our State Convention, because it is still "business as usual" until the date of the merger (if it passes), which will be on or about July 1.

"In the struggle of survival, the fittest win out at the expense of their rivals because they exceed in adapting themselves best to their environment." ~ Charles Darwin

From BPW/USA Treasurer Tina Garner:

BPW/USA has budgeted for receipt of the national portion of members' dues to pay for upcoming events and programs that have already been planned. It would not be financially prudent to decrease the amounts of funds required to facilitate the planned programming and continued services to members until the merger is actually realized. We do not want to jeopardize the anticipated funding for events such as Policy & Action Day, Pay Equity Days, and State Conventions/National Rep programs. We have not voted yet to merge, or dissolve. Negotiations for a plan of merger with our sister organization, BPW Foundation, is currently underway and you will be asked to vote on the merger plan sometime in April. We encourage members to continue to support BPW/USA by paying their membership dues.

From BPW/USA President Diane M. Polangin

We encourage you to consider the following when making a decision and/or advising your members about the payment of national, state and local dues:

- BPW/ USA is still in business, still operational and is still an organization operating under a federated model.
- State bylaws (generally Article I) state that State Federations are a part of the National Federation of Business and Professional Women's Clubs, Inc.
- BPW/USA owns the BPW name, the BPW logo, the BPW Signature Programs, BPW intellectual prop-

erty, etc. State Federations do not own the name, logo, programs, intellectual property, etc.

- Should State Federations be in default with BPW/USA, (i.e. members not paying national dues), then State Federations and the Local Organizations within those states, can no longer use BPW in their name, cannot say they are BPW members, cannot use BPW programs/supplies/letterhead/logo/branding, etc. without explicit authorization from BPW/USA.

All dues being sent to BPW/USA for processing will be processed as normal. That is, dues are deposited to National, State and Local Organizations, respectively.

We know this listing may seem a bit definitive, but think of BPW/USA as a Franchise business with BPW/USA as the franchisor and State Federations and Local Organizations as the franchisees. The franchisor owns the franchises — these are not member-owned-individual-stand-alone franchises — and BPW/USA has the right and the legal obligation to protect its name and products and to protect those franchises that are operating correctly. The franchisor is the legal owner of all the products.

As we continue our negotiations with BPW Foundation, we will discuss use and guideline options going forward regarding intellectual property. However, let me remind you that up until that date, BPW/USA is still the owner and operator of BPW and all its related products and intellectual property. Furthermore please note, if State Federations are in default, it could potentially affect whether or not your State Federation's members have the right to vote on any BPW matter, nationally, statewide or locally.

In closing...

The Executive Committee hopes you recognize we are working diligently on your behalf for Business and Professional Women and we appreciate your patience. We truly are synergizing our efforts from the past, present and future. Our plan is to continue full force ahead recognizing we are going through huge changes, ones that will challenge our very existence, but we'll come through this challenge stronger, more flexible and more member driven than ever before.

Sincerely,
Jaci Olson, BPW/MN President



Proposed 2009-10 Budget

All BPW/MN Board of Director members, including Local Organization presidents, will receive a copy of the proposed 2009-10 budget at least a week before the State Convention. Anyone wishing to review the budget before the Convention should contact her or his LO president or a member of the BPW Executive Committee for a copy.

Memorial Service at State Convention

If your Local Organization has a member who passed away during the last year and would like that member included in a service at State Convention, please send the information to Past State President Kathy DeLonais **PRIOR TO APRIL 13** at 18 Overlook Rd, Dellwood, MN 55110; or kdelonais@earthlink.net.

The Memorial Service will be held immediately following the close of the business session at 5 p.m. on Saturday, May 2.

BPW membership still important!

Linda Hauge, 2008-2009 BPW/MN Membership Chair,
lhaugebpw@hotmail.com

Membership. When has it ever been such a complicated issue? Probably never in our history. With the pending merger of BPW/USA and the BPW Foundation, we will not have national dues after this summer, but if the merger passes, there will be a Licensing Fee from BPW Foundation. Plus, with the State Federations and Local Organizations now able to function without the mandatory sections of the bylaws required by BPW/USA, we will certainly see changes at the state level and possibly at the local level as well. No doubt, our dues structure will be changing soon.

What does that mean as far as membership recruitment goes? Well, there are questions with no definite answers for the future at this moment. The only thing I can tell you for certain is that if a new member joins now, they will pay the same amount of dues to BPW/USA, BPW/MN and your Local Organization as usual. Whether there will be a refund of the national dues portion in the future is not known at this time.

What about membership renewals that are coming due between now and the time that BPW/USA goes away as we know it? If you wish to remain a member in good standing, able to vote, hold office at the state and/or local level, attend State Convention, receive the magazine, etc., you must renew your dues.

I encourage you to continue recruiting members on the local level but also to be honest and upfront with them about the unknowns regarding the national portion of their dues.

This is not a time that we want to put on the brakes and lose potential members. Even though BPW on the national level will cease to exist as we know it, we can still be strong, active members in our communities and as a State Organization.

If you have any questions regarding membership, please contact me at lhaugebpw@hotmail.com. I will be happy to try to help you through this transition.



On the generations

President Elect Patty Tanji

In February 2008, during the Friday session of BPW/MN's Winter Board of Directors' meeting, then President-Elect Jaci Olson and I presented a workshop about the four generations in the workplace. I have since attended other workshops and webinars offered through BPW/USA on this topic as it is very relevant to the future of BPW Minnesota. Specifically, I am intrigued by Sarah Sladek's *The New Recruit*, in which she describes associations, similar to ours, who are "almost entirely governed and supported by the Baby Boomer generation, and few have or are developing plans and strategies to cushion themselves from this massive exodus of board members, committee chairs and dedicated volunteers."

In order to protect our legacy, it's important that we get to know each generation a little better. Today's workplaces consist of Traditionalists (those born from WWI through WWII), Baby Boomers (1945 to 1962), Gen Xers (1962 to 1981), and Millennials (1982 to the present). Each group brings its own set of experiences and communications styles. Understanding and accepting our differences, as well as providing professional development programs and conducting business with an eye on all the generations, is key to our future success. Here are some characteristics of each generation:

Traditionalists (1943 and before): loyal, command and control governance, self sacrifice, value respect, hold people accountable, honor chain of command, courteous.

Baby Boomers (born 1945-1962): optimistic, collegial, workaholics, social reformers, serious work ethic, competitive.

Gen Xers (born 1963-1981): independent, competent, suspicious of authority, skeptical, technologically savvy.

Millennials (born 1982 and after): hopeful, collaborative, determined, polite, internet generation, close to parents and grandparents, inquisitive.

I commented to Sarah Sladek, "Given our technological differences, must we have two organizations, one for the Boomers and one for the Gen Xers and Millennials?"

Her response to me was to address generational differences by providing a variety of choices in programs and their delivery. So, to that end, you will see technological advancements in the upcoming year as well as seeing some traditional settings. It is my hope you will take advantage of both.

State Convention Packet Reports and Transition Packet Reports due April 19

Sunday, April 19, 2009 is the deadline for both State Convention packet reports and Transition packet reports.

2008-09 state officers, elected positions, standing committee chairs, special appointees and Local Organization presidents should submit a report for the State Convention packet. **NOTE:** If you provided a report in this publication, you do not need to send the same report for the Packet. Just send an update or a note that your full report can be found in the spring publication.

Incoming officers, standing committee chairs, special appointees and Local Organization presidents for 2009-10 should submit a report for the Transition packet.

Reports should be sent via e-mail as a Word attachment (if possible) to Patty Tanji at ptanji@aol.com.

If you do not have access to e-mail, mail your report to: 1467 Pond Wynde N, Eagan, MN 55122.



Some things change, some stay the same

Vice President Jane Geisinger, 218-739-5201, janegeisinger@charter.net

It has been an interesting year to be part of the Executive Committee of BPW Minnesota. I've learned about the (national) BPW Foundation, used Craig's List for the first time while putting out the Request for Proposals for our new Web site, participated in webinars and phone conferences, set-up a new online e-newsletter account... hummm.... most of this has to do with technology.

Using technology to better communicate with its members is a change for BPW Minnesota. Learning to use it may be a challenge for some of the members, but it will also help us attract new members — not necessarily the 20-somethings, but those in their 30s and 40s who are more established in their careers and families.

One thing that won't change is BPW/MN striving to recognize the accomplishments of its Local Organization and individual members.

Awards Luncheon at State Convention — nomination forms are due April 24

We will again be recognizing LOs and members at an Awards Luncheon on Saturday, May 2, but this year the process has been simplified. I have e-mailed information to all the LO presidents, chairs, appointees and Past State Presidents. I am happy to send the forms to anyone who did not receive the e-mail — just call or e-mail me with your request.

BPW/USA Foundation

Thank you to everyone who participated in the BPW/USA Foundation silent auction at the Winter Board of Directors' Meeting. Your generous donations raised \$472.

What does BPW/USA Foundation do?

Established in 1956, Business and Professional Women's (BPW) Foundation was the first research and education institution of national scope solely dedicated to issues that affect working women. Today, BPW Foundation is transforming workplaces by focusing on issues that impact working women, families and employers.

BPW Foundation hosts regular national employer summits to bring together individuals and employers concerned with workplace equity, work-life effectiveness and diversity. It offers numerous publications (including 101 Facts for Working Women), which are available at www.bpwfoundation.org. And since 1969, it has awarded more than \$8 million in scholarships, grants and loans to over 8,000 women seeking to improve their lives.

If the proposed merger with BPW/USA is successful, it will also offer the Virginia Allan Young Careerist program, Individual Development program, Women Joining Forces program, electronic legislative/policy updates, and will continue sponsoring the annual Policy & Action Conference.

BPW/USA and BPW Foundation merger

I think there are two main reasons to support the proposed merger. First, as you can see above, BPW Foundation is a wonderful organization that provides a host of worthwhile services. And second, (and I hate to suggest this, but), even if a member or Local Organization does not want to pay the optional \$40 per member licensing fee to continue using the BPW name and programs, voting in favor of the merger will allow others to do so.

Electronic BPW/MN newsletter now available!

Jane Geisinger, BPW/MN editor since 2002, janegeisinger@charter.net

I have set up a trial account with Constant Contact, which offers an easy way to send electronic newsletters. Between the national database and information from LO presidents, I created an e-mail list of 380 BPW/MN members. I sent an e-mail from "BPW Minnesota" with the subject line of "The Future of BPW Minnesota. Your input is critical!" on March 13 letting people know about the upcoming BPW/MN survey. I received a report saying that 38 percent of the recipients opened the e-mail, and 11 clicked through to the State Convention Registration Form.

If you did not receive the e-mail from **BPW Minnesota**, send me your correct e-mail address and I will add you to the list. Your address is safe, used **only** for this list and you can opt-out at any time.

And don't worry about getting swamped with messages. E-mails from BPW Minnesota will only be sent once a month, or if there is urgent information that the members should know about.

Please contact me if you have any questions about the new BPW Minnesota eNewsletter.

Invitation to Bid

Bids are now being accepted for the composition, printing, and mailing of the 2009-10 *Minnesota Business Woman*.

Please base your bids on the following specifications:

- Four (4) issues, 300 & 500 copies per issue
- 60# offset paper, black ink
- Trimmed to fit 8.5" by 11", assembled and folded
- Mailing: labeling, sorting and delivery to post office (mailing labels will be provided by zip code order; format is 30-up on 8.5x11)
- Bids broken down for 8-page, 12-page, and 16-page editions

- Photos will be used, printer and compositor must be able to facilitate
- Multi-year quotes considered

Separate bids for these three categories:

- Composition (typesetting and layout)
- Printing
- Mailing (2nd class mailing)

A sample copy of the magazine is available on request. Formatting suggestions and samples may be included with the quote.

Send final bid by **April 19** to: **Patty Tanji**

E-mail (as Word attachment): ptanji@aol.com
Mail: 1467 Pond Wynde N, Eagan, MN 55122.



Erin Smith named BPW/MN 2009 VAYC

Tauna Quimby, BPW/MN Public Relations Chair, 320-293-7560, tquimby@gslakesandpines.org

Erin Smith, of Rothsay, Minn., was recognized by Business and Professional Women of Minnesota as the State Virginia Allen Young state careerist of the year at a competition held Saturday, Feb. 27. She competed against three

other young women from throughout the state at the Business and Professional Women Minnesota state board meeting.

Established in 1964, the Business and Professional Women Virginia Allan Young Careerist program involves a competitive selection process within Local Organizations, districts/regions and State Federations. To participate in the program, a Young Careerist must be between the ages of 21 and 35 with at least one year of full-time work experience in her/his career area and support the mission of BPW/USA.

Smith, a children's librarian at the Fergus Falls Public Library, is a member of the Fergus Falls Business and Professional Women, Otter Riser's Kiwanis, Fergus Falls Reads committee, and the Early Childhood Initiative committee.

"It's inspiring to listen to Erin, and the other great competitors, as they share their dreams for achieving equity for women in the workplace. I'm proud to roll up my sleeves and work along with them," says Jaci Olson, of St. Cloud, President of Minnesota Business and Professional Women Minnesota.

Business and Professional Women's mission is to achieve equity for all women in the workplace through advocacy, education and information. For more information about BPW Minnesota, visit www.bpwmn.org.

2009-10 President Patty Tanji



As a change agent, Patty serves as president of the Pay Equity Coalition of Minnesota where she does fundraising, lobbying and consulting on behalf of the Coalition. The Coalition's mission, to eliminate the wage

gap between men and women, is very much aligned with BPW/MN's mission to achieve equity for working women. Patty walks the gender equity talk every day.

She recently graduated from the University of Minnesota with a master of liberal studies degree. Her master's thesis subject was women in corporate leadership or the lack thereof. In her research, she explored the historical lack of female voices in the formation of western economies and the gradual breakdown of gender social norms that allowed for more, but not enough, women executives today.

Patty has been a member of BPW for 14 years. Last year she served as the BPW/USA Legislation Chair. As such, she was given the opportunity to help lead one of its signature events in February — the 2008 Policy & Action Conference in Washington D.C. She is also attending P&A this year and is grateful that the BPW Foundation plans to continue this important annual event (contingent on the passage of the proposed merger). Patty looks forward to the challenge of moving BPW/MN into the future as its new president, while respecting the legacy of our past.

When not advocating for change, Patty can be found at the pool or gym cheering on her daughters' swimming and gymnastics efforts. In 2001, Patty and her husband, Todd, created a private foundation and together enjoy supporting marching music education.



HISTORIAN'S QUIZ: Do You Know These Famous Women?

Mary Jo Igelstad, BPW/MN Historian

1. The first woman arrested for attempting to vote?
2. Who was the first Minnesota woman elected to the U.S. Congress in 1955?
3. A devoted civil war nurse was the founder of the American Red Cross- Who?
4. She was the wife of a U.S. President and first activist First Lady?
5. The American Girl Scout was founded by who?
6. Gossip was her business and J. Edgar Hoover was her pen pal?
7. She was the first American woman to have gone into space?
8. Extraordinary gospel singer and first African-American woman to gain national acclaim for gospel music?
9. Founder of the League of Women Voters?
10. Who is the first rural Minnesota woman elected to the legislature in 1923 and is related to a Fergus Falls BPW sister?

Answers on page 12

Meet the BPW/MN 2009-10 Candidates



President Elect: Jane Geisinger

Jane joined Fergus Falls BPW in 1997 and became president elect of her Local Organization shortly thereafter. At the insistence of her LO president, Debbie Irmen, Jane began attending state meetings and has been going to as many state meetings as possible ever since.

Jane has been LO president (twice), secretary and served on numerous committees. At the state level, Jane is probably best known for her role as state newsletter editor since 2002. She is currently the vice president. She has also served the state as the 2006 National Legislative Platform Committee Member, legislation chair, treasurer (twice), secretary, administrative assistant (twice) and Individual Development Program chair. She loves the "business" part of the organization and is looking forward to helping create the future of BPW/MN.

Jane owns JLG Type & Design, a graphic design/writing/editing service, and launched the quarterly publication *Forward Thinking Woman* in 2007 (which is currently on hold for a variety of reasons). She is also a free-lance writer, writing under the pen name J.L. Chance.

Jane and husband, Jerry, live in Fergus Falls with their son, Mike (18), her mother, a dog, a cat, two puppies and two iguanas, plus dozens of their son's friends. Their daughter, Jess (24), lives in Boston.

Along with BPW, Jane is an active member of NOW, the Otter Tail County DFL, A Center for the Arts and a business member of the Minnesota Women's Consortium.

Vice-President: Joy Reinhart

Joy joined North Hennepin BPW in 2003 becoming the local president in 2004. She has served on the state level as the Pay Equity Coordinator, National Business Women's Week Coordinator and the webmaster. As the president of North Hennepin, she initiated the Go Red Campaign with televised events on the local cable channel and the Friend Raiser event to continue the drive for new members.

In the Brooklyn Center community, she is involved with the Fare for Program providing food at half the price to

participants who perform a minimum of two volunteer hours per month. She is active in the women's group at St. Alphonsus Catholic Church, whose signature events are the Christmas Bazaar and Spring Boutique. She chairs the Earle Brown Arts and Crafts Festival for Earle Brown Day. Joy was the recipient of a Community Service Award from the Brooklyn Center Special Events Committee for service.

Over the last twenty years, she has been in the consulting industry specializing in recovering at risk projects. Currently she is doing a series of projects for SuperValu.

Joy graduated Magna Cum Laude from Cardinal Stritch University through the accelerated program. She has a Bachelor of Science in Business Management.

Joy has two children; one in Princeton and one in South Lake Tahoe; and, three grandchildren.

Treasurer: Merton Horne



Mert had been a member of Normandale BPW since joining BPW in 2005 and served as their Local Organization president between 2006 and 2008. He now belongs to North Hennepin BPW. Mert is the current State Treasurer and is running for the position again for the 2009-10 year.

He has been employed by Lockheed and legacy companies since 1974 and lives in Apple Valley, Minn., with his wife, Patty. Mert says, "When you think of others first, you honor yourself. When you do for others first, you honor them."

Secretary: Open Nominations Chair: Open

As of press time, the positions of Secretary and Nominating Chair were still open.

NOTE: Along with the candidates listed on this page, nominations for all positions will be taken from the floor at State Convention.

Forward Thinking Woman



The magazine is temporarily on hold. Subscribers and advertisers will be contacted soon.

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602 W Cavour Ave
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Around the State

Dala of Mora

Bridget Moeller, president

On March 23, Dala of Mora BPW hosted "Girls' Night Out – Mexican Style!" This event included a Spring Fashion Show, dinner, silent auction and quilt drawing. The membership committee also had goodie bags to give to potential BPW members. All guests were asked to bring donations for the local food shelf. The proceeds from the silent auction and quilt drawing went to two local charities: FISH Kinship, a youth mentoring program, and The Refuge, a battered women's shelter.

If you are interested in attending a Dala of Mora meeting, contact me at bmoeller@gmccu.com.

Fergus Falls

Katy J. Olson, president

Spring has finally arrived and there is water everywhere! It was a much colder day Feb. 28 when we attended the Winter Board of Director's meeting in Minneapolis. It was a great day full of interesting workshops and networking opportunities. I came away inspired by all of the dynamic women who are a part of BPW.

The highlight of the day was watching the Young Careerists compete. These young women are so dynamic and sharp; they represent a bright future for BPW. Best of all, our own Erin Smith was named the 2009 BPW/MN Virginia Allan Young Careerist!!!

BPW Fergus Falls has been hosting

the "Sisterhood of the Acronyms" for BPW, NOW & AAUW members. We gather once a month at a local wine bar, The Spot, to visit and enjoy one another's company. No agenda, no program and no expectations, just an opportunity to come together and celebrate each other.

North Hennepin

Gina Smith, president

North Hennepin is having a great year. We have taken our monthly meetings on the road this year to find a new home for our membership meetings. We are happy to announce that we will be meeting at Thistles Restaurant in Robbinsdale going forward.

Our January meeting was informative with Donn Peterson of Peterson Engineering as our featured speaker. He shared his forensic findings on the Olga Franco School Bus Crash Case from the perspective of the defense.

In February, we once again focused on "Go Red for Women" with Dr. Retu Sexana as our speaker from the North Memorial Women's Heart Clinic. She provided valuable and timely information on women and heart disease. In addition, we celebrated "Foundation Month" by sharing the importance of the Foundation and asked for donations from our members. A drawing for two \$50 savings bonds (donated by two of our members) were given away for those who contributed \$10 or more to the Foundation that night.

For our March meeting, we will discuss the recommendation of the merger of BPW/USA with BPW Foundation. We hope to raise awareness with our members who were unable to view the webinars and are seeking more information for an informed decision prior to their much needed vote.

Our book club has continued to grow, and we have developed great new friends and look forward to our continued reading. We are currently reading "Water for Elephants" by Sara Gruen for our April meeting. We meet the second Tuesday of the month at Panera Bread in Brooklyn Center from 6 to 7:30 p.m. Feel free to join us!

We look forward to State Convention this year where North Hennepin member Patty Tanji will become our State President! We wish her much success and share her excitement as we transition into a new year.

Owatonna

Paula Rue, vice president

We spent most of January and February preparing for our fundraiser on March 13 — an evening of celebrating and honoring women. The event began with a silent auction featuring gift baskets, hand-crafted items, art pieces and gift certificates, just to name a few things. There was wine, hors d'oeuvres and fun. It was definitely a high energy evening! Our four \$1,000 scholarships were presented, and we closed the evening with the Woman of Achievement announcement. It was awesome to see the majority of our group really get behind this event and pitch in to make it successful. Thanks to Barb Leining, Diane Norland, and Beth Ser-rill for interviewing the eight women nominated for our 2009 Woman of Achievement.

At our regular March meeting, we invited Owatonna City Administrator Kris Busse to come share a "State of the City" presentation. Kris reviewed 2008 and plans for 2009 and beyond. She concentrated her talk on economic development, the budget crisis and transportation projects.

In April, Christy Tryhus presented a very thought provoking talk on e-mail

continued on next page

YOUNGevity

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Around the State

continued

efficiency. She had several very good ideas to make this tool more productive and manageable.

Saint Cloud

Sharon Wilson, president

Our NBWW Breakfast was a success. We didn't raise quite as much money this year, but our attendance was the most ever (171 attendees). This coming year, we will focus on improving ways to increase our fundraising dollars.

We had our Holiday Social during our December Lunch meeting this year. Members collected various items that could easily be wrapped in coffee mugs and cereal bowls for the women and children staying at Anna Marie's. The packages were wrapped and delivered that day. It was a fun activity and continued our "tradition of giving" effort. We are in the process of preparing for our Scholarship Program. Scholarship winners will be acknowledged at our meeting in May.

Our Brown Bag Lunch with Women Leaders (April 7) will feature Dr. Cindy Melloy, Co-Medical Director of Pediatric Oncology at the CentraCare Health Plaza in St. Cloud. The event will also include a tour of the Coborn Cancer Center. Preparations are also underway for our Annual Anna Marie's brunch, which will be held on April 19. In addition, we are co-sponsoring a financial mini-session with Jacobs Financial, "What Women Really Want," on April 14, which will be held during our normally scheduled lunch meeting. The session will focus on investing to build wealth, managing finances effectively and successfully planning for retirement. We will also talk about Equal Pay Day at this event.

Thanks to everyone

Thank you to everyone that made a donation to the MS Society on behalf of my MS Bike Ride team, Saint Kate's Cycling Saints. Your generosity helped me raise over \$600! My goal at Winter Board was to raise at least \$300 so I could get an official MS Ride t-shirt. You helped me reach that goal! My new fundraising goal is \$1,000 so I can have access to private port-o-potties along the bike route.

Thank you again for your continuous support. You are all truly Saints. (If you were unable to make a donation at WBOD but would like you, donations can be made online at www.bikeMSminnesota.org and search for either Kate Malmon or Saint Kate's Cycling Saints.)

~ *Kate S.H. Malmon*

We are very proud of our very own BPW member, Jaci Olson, for a job well done in her role as BPW Minnesota President. Jaci: We welcome you back to our monthly meetings with open arms!

Saint Paul

Connie Hill, president

The St. Paul LO looks forward to BPW Minnesota's future as an opportunity to break new ground and create a federation that works better for us. We expect to hear more about it when BPW/MN President Jaci Olson visits our LO's March 25 meeting. That topic was on the agenda at our Feb. 25 meeting as well, and we also got acquainted with a potential new member. We're hoping to return to a previous meeting venue on Plato Boulevard later this year.

Skyway

Beth Gibson Lilja, president

Skyway BPW's continued success is a result of the enthusiasm and dedication of its members. Our Fundraising Committee — Co-Chaired by Jan Anderson and Vicki Nelson — is in its initial stages of planning our Annual Fundraising Event. The date has been set for Thursday, Oct. 15, 2009, to coincide with National Business Women's Week. The Fundraising

Committee's goal is to raise money not only for our Community Outreach Program, but also for our Local Organization's education fund and the MN BPW Foundation.

Plans are underway for our 20th Anniversary Celebration which is scheduled for Thursday, Aug. 27, 2009. We look forward to sharing this special occasion with all of you. Watch for your invitation.

In January 2009 we held a BPW Roundtable Discussion regarding our 2009-2010 Program Planning Year. We have determined our speakers for the upcoming fiscal year and are in the process of confirming the speakers and working on our program brochure for distribution at our Annual Meeting in May.

Stillwater

Sheryl E-Marshall, president

Stillwater BPW is preparing for its 4th Annual Golf Workshop 101: "Taking the Intimidation out of Golf." If you're looking for a fun networking event where you can pick up some great golf tips, you should spend the day with us. Mark your calendars for Saturday, May 16. The day begins at 8 a.m. with a registration opening and a continental breakfast. Joni Polenla with help you wake-up with a few "Brain Exercises" and then pres-

continued on next page

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Around the State

continued

ent a 45-minute group lesson during "Tips with a PGA Pro." A shotgun start begins at 9:30 a.m. as we play a 9-Hole Scramble on Oak Glen Golf Club Executive Course. You'll be greeted at each hole by sponsors with fun games, field events and goodies! Upon finishing your round, it's off to the Club House for lunch, prizes and a style show. You won't find a better day of networking for only \$60 — pay and register by April 15 and save \$5. And if you don't golf, you can sponsor a hole for \$50! Call Sheryl for more information or download a registration from our Web site at www.pressenter.com/~stwbpw.

Three Rivers

Shari Pikkaraine, president

Three Rivers Ladies have been busy making many contacts in the community for our group and our expo. We had a wonderful expo on March 11 and actually had a waiting list of vendors for the event! The Career Fair at the college was also full! So it was a wonderful networking opportunity as well as a successful event for the college. We have also gotten involved in a fundraiser for a local clinic that is for low income people to use that has seen their budget disappear and the need is increasing. We will be sending out and having order forms at State for ordering flowers for that event. Three Rivers has switched and now has meetings at local restaurants in the Champlin area to get to be more visible and supporting the community businesses. We are excited to also be working on a second BPW night at the Lynx event. We did it last year and had 14 people attend. So if you are interested watch for details coming. We will be celebrating our 5 yr anniversary of when Three Rivers Chartered at our May meeting. Hope to visit with everyone in St Cloud.

ANSWERS

to
Historian's
Quiz
on page 6

1. Susan B. Anthony
2. Coya Knutson
3. Clara Barton
4. Eleanor Roosevelt
5. Juliette Gordon Low
6. Hedda Hopper
7. Sally Ride
8. Mahalia Jackson
9. Carrie Chapman Catt
10. Hannah Kempfer

2009 WBOD evaluation responses

<u>HOTEL</u>	<u>OVERALL SCORE</u>	<u>BUSINESS SESSION</u>	<u>OVERALL SCORE</u>
Accommodations	3.52	Meeting Room Set up	4.44
Meals	3.64	Registration Process	4.56
Property Amenities	4.28	First Timer's Briefing	1.92
		Meeting Structure	4.24
<u>EVENTS</u>	<u>OVERALL SCORE</u>	Lunch/Spotlight Your Local	4.68
Plym-Zata Fun Night, MindTrap	2.12	President's Comments – Jaci Olson	4.44
Town Hall Meeting	2.28	Membership Recognition	3.60
Best Scratch N-Dent Sale, Julie K Peters	4.20	Break Amounts	4.48
Workshops:		Vendors	4.44
• How a Bill Becomes a Law	4.83		
• ID Module – Bus. Etiquette	4.42		
Young Careerist Program	4.52		

Rated on a scale of 1-5,
5 being the highest

QUESTIONS:

1. Why did you attend this meeting?

- I was interested and enjoy BPW meetings
- BPW • Jane brought me and I enjoy BPW
- To meet more BPW members • Reconnect/learn about BPW/USA • Friendship, knowledge • To be a vendor – business
- Because I am a committed member • Chair a committee • Young Careerist Program and new member • Enjoy the networking and information • VAYC program • VAYC • Officer and professional development • To present bylaws report • Local President & community • On board, learn about upcoming changes and friends at state level • Cheer on and support our YC candidate • Info on BPW/USA

2. What did you enjoy the most? Why?

- The Best Scratch-n-Dent Sale. She was very upbeat and the vibe was amazing
- Friends • The debates • I enjoyed all events • Kimberly Giles breakout session – she is great • Speeches (YC), free seating • Possibilities of future • Very much appreciate the frank and comprehensive information provided on USA issues • The people, that is why I belong • YC program process – good rooms, reasonable cost • Spotlight your local was great • YC, we had a member participating – workshops, very informative • Loved Jaci! Loved Nancy at Lunch! • Scratch-n-dent • Julie K Peters • YC – it is great to see how confident these young women are! • Town Hall meeting and Julie K Peters • Meeting some of the other members of BPW

3. What did you enjoy the least? Why?

- ID module Business Etiquette, it was not interesting and it was a drag on • Cold rooms • Long talks on information I didn't know much about • Getting lost – was late to the meeting Saturday • Julie K was good,

- but 2 hours was too long for her • Room temperature • Keynote interesting but too long • The EC needs to understand the body gets to vote on how we proceed, when was webinars only state meetings presented?
- Cost of food – a bit spendy – especially for young professionals • Cold rooms • Formality • Meal costs • Lots of BPW/USA • Lunch – they ran out of lettuce and toppings • Liked it all

4. Are you planning on attending Winter Board of Director's Meeting Feb. 27-28?

- Yes 12 No 2 Maybe 3

5. If there is anything you could change about the BPW/MN conferences what would it be?

- Funnier workshops, otherwise ladies, everything was wonderful. • It is amazing, the women are outgoing and fun • 8:30am start business meeting • Less formal, more loosely organized – online registration and information • I think that BPW/MN could learn A LOT from Nancy's leadership in Alexandria. She is a Rock Star and our club is growing • More time to discuss issues informally • Start at 8:30am vs 8am • Less formality

6. Comments

- Jane rakes my tators! (AKA – she's the shit!) • The proposal to postpone not meeting face-to-face was a surprise – when did we decide to not meet face-to-face? • I don't know that we figured out what MN is saying about the merger, the discussion was good but nothing was decided in..... • Audio visual equipment was poor –there's got to be better equipment available • Excellent meeting • Good job and thank you for your hard work • Great job with a challenging meeting Jaci!

BPW/MN State Convention Friday & Saturday, May 1-2, 2009

Radisson Hotel, Saint Cloud • Hosted by Saint Cloud BPW

Tentative Agenda

THURSDAY, APRIL 30, 2009

1:00pm – 6:00pm Executive Committee Meeting
7:30pm – 9:00pm Minnesota BPW Foundation Meeting

FRIDAY, MAY 1, 2009

7:30am – 8:00am Exhibitor Set-Up
7:30am – 9:00am Registration
8:30am – 9:00am First-Timers Briefing
8:00am – 5:00pm Exhibits

8:30am – 9:45am Pre-Convention Board of Directors' Meeting

9:45am – 10:00am Break/Vendor visits

10:00am State Convention Begins

10:00am – 10:30am Business Session

- Introductions
- Roll Call
- Agenda Approval
- First Timers Introductions
- Reports

10:30am – 10:45am Break/Vendor visits

10:45am – 12:15pm Friday Keynote Speaker: Tracy Flynn Bowe

12:15pm – 1:15pm "Lunch-n-Learn" with Donelle Hintermeister

1:30pm – 2:00pm Business Session

- Unfinished Business

2:00pm – 2:50pm Breakout Sessions:

Concurrent Workshops {
Workshop 1 — Kate Malmon: New Era in Networking
Workshop 2 — Sharon Sorenson: Being Productive Women

2:50pm – 3:00pm Break/Vendor visits

3:00pm – 5:00pm Business Session

- New Business
- Announcements

6:00pm – 7:00pm Dinner

7:30pm – 10:00pm Friday Fun Night social hosted by St. Cloud BPW

SATURDAY, MAY 2, 2009

7:30am – 8:00am First Timers Briefing

8:00am – 9:00am Registration

8:00am – 3:00pm Exhibits

8:15am – 9:00am Breakfast with Sister Ruth: "Feeling Groovy"

9:00am – 4:30pm Camp BPW (off-site)

9:00am – 10:45am Business Session (Voting/Elections)

10:45am – 11:00am Break/Vendor visits

11:00am – Noon Saturday Keynote Speaker: Nicole Smith

Noon – 1:15pm BPW/MN Awards Luncheon

1:15pm – 1:30pm Break/Vendor visits

1:30pm – 2:00pm Business Session

2:00pm – 2:50pm Breakout Sessions:

Concurrent Workshops {
Workshop 3 — Jason Kurtz: Food Demonstration
Workshop 4 — Linda Hutchinson: "Laugh Yourself Happy"

2:50pm – 3:00pm Break/Vendor visits

3:00pm – 5:00pm Business Session

5:00pm – 5:30pm Memorial Service — all members encouraged to attend

6:00pm – 6:30pm Social Hour/Cash Bar

6:30pm – 9:00pm Dinner and Installation Program

SUNDAY, MAY 3, 2009

8:00am – 10:00am 2009-2010 Executive Committee Meeting

Official Call to BPW/MN 2009 State Convention

The 2009 State Convention of the Minnesota Federation of Business and Professional Women's Clubs, Inc. (BPW/MN) will be hosted by St. Cloud BPW at the Radisson on Friday and Saturday, May 1 and 2, 2009. Registration for the meeting is due by April 15, 2009; the hotel registration was due March 30. Information was passed out to all those who attended WBOD and is posted on the state Web site at www.bpwmn.org. A tentative agenda is to the left.

Friday, May 1 at 8:30 a.m. is the Pre-Convention Board of Director's Meeting

Friday, May 1 at 10:00 a.m. is the beginning of the State Convention Meeting

Saturday, May 2 at 9:00 a.m. the Business Session will reconvene

If you are a state officer, Local Organization president (or representative), immediate past state president, standing committee chair, special committee chair or appointee, you are required to attend both the Pre-Convention meeting on Friday morning and the State Convention on Friday and Saturday.

In addition, a written report should be provided for the meeting packet. Reports are due to President-elect Patty Tanji, April 19. REMINDER: If you provided a report for the *Minnesota Business Woman* magazine, you do not need to send the same report for the packet. Just send an update or a note that your full report can be found in the spring publication. Reports should be sent via e-mail as a Word attachment (if possible) to Patty at ptanji@aol.com. If you do not have access to e-mail, mail your report to: 1467 Pond Wynde N, Eagan, MN 55122.

I am very excited about this year's State Convention! We have a great line up for keynote speakers, workshops and activities sure to please almost everyone. St. Cloud BPW is hosting the Friday Night Fun Night ~see back page for details ~ Don't miss this opportunity to renew your BPW friendships and make new ones! We challenge you to bring all your Local Organization members and participate in the 2009 State Convention and decide on the future of BPW/MN. Every Local Organization should be represented. The meeting is open to all current members in good standing, and everyone is encouraged and welcome to attend this meeting.

Your executive committee looks forward to Synergizing our efforts and seeing you in St. Cloud, Minnesota!

Jaci Olson, president

BPW Calendar

► 2009

- April 15 **Deadline:** State Convention Registration
- April 19 **Deadline** to submit State Convention Packet Reports and Transition Packet Reports to Patty Tanji (see page 6)
- April 24 **Deadline** to submit Awards Applications to Jane Geisinger (see page 7)
- April 28 Equal Pay Day
- May 1-2 BPW/MN State Convention, St. Cloud
- May 2 Camp BPW, St. Cloud
- July 31-Aug. 1 BPW 90th Birthday Celebration, St. Louis, MO

WCDC Birthday Party Event May 28

Kate S.H. Malmon,
ksh@comcast.net

Mark your calendars!

The Women's Candidate Development Coalition (WCDC) will hold its annual Birthday Party on Thursday, May 28 from 4-8 p.m. at the Women's Club of Minneapolis. This annual event recognizes the accomplishments of Minnesota's female elected officials. More details will be available at the BPW/MN State Convention.

BPW/MN helped establish the WCDC with other progressive women's organizations such as MN NOW, the League of Women Voters and AAUW. The WCDC helps to develop and train pro-choice women to run for elected offices, from school board to U.S. Senate.

MINNESOTA BUSINESS WOMAN

• **ADVERTISING:** *Minnesota Business Woman*, the official publication of Minnesota Business and Professional Women's Clubs, Inc., is published four times each year (August, October, January, and April). Ads are welcome, but BPW Minnesota reserves the right to refuse advertising for alcoholic beverages, tobacco products, or any other product or service which does not meet the standards of the organization and this magazine. For ad rates, contact the editor. • **Advertising Discounts:** BPW members receive

a 20% discount. An additional 20% commission is available to Local Organizations selling advertising. Ad copy may be sent via e-mail. Payment should be mailed to the editor at the time the ad is submitted. Contact the editor for current rates. • **ARTICLES & PHOTOS:** Submissions for the *Minnesota Business Woman* are welcome. All Local Organizations are encouraged to submit at least one paragraph for each issue. Items for "Around the State" should be no more than 150 words. **USE A WORD COUNTER!** • **Articles** about program ideas or membership growth/retention projects

that have been successful for your Local are also wanted. Please note that all submissions are subject to editing for space availability, clarity, etc. • **Photos** are appreciated. High resolution digital photos are preferred, but regular photos may also be submitted by postal mail. • **CONTACT:** Jane Geisinger, editor, e-mail preferred: janegeisinger@charter.net • 602 W Cavour Ave, Fergus Falls, MN 56537, Phone: 218-205-1151 or 218-739-5201 • **2009-10 DEADLINES:** Will be announced at State Convention.



Movie Night

Friday Night "Fun Night"
Radisson Suites Hotel
7:30 p.m.—10:30 p.m.
Cash Bar

**Dress Code:
Your Favorite
Pajamas or
Loungewear**



Sharon Wilson
St. Cloud BPW
President



Jaci Olson
Minnesota BPW
President

**Most Unique
Slippers Contest**



**Oldest
Slippers Contest**

**Are you a movie buff?
Test your memory!**



2009 State Convention
May 1-2, 2009
St. Cloud, Minnesota



BPW 90th Birthday Celebration

Missouri BPW has been making plans for the 90th Anniversary Celebration for BPW on July 31 & Aug. 1 at the Hilton St. Louis Airport. For details, contact one of the Celebration Co-Chairs: Debora Biggs (417-860-4298 or dbiggs@nscozarks.org) or Sandy Majchrzak (573-468-6947 or smaze@fidnet.com). We look forward to seeing everyone in St. Louis!