



# The Minnesota *Business Woman*

The Official Publication of Minnesota Business Women

Vol. 77, No 1 • Summer 2010

## OFFICIAL CALL to MBW Fall Meeting 2010

Minnesota Business Women's Fall Meeting will be hosted by Dala of Mora at the Hinckley Grand Casino in Hinckley, MN, Saturday, September 25, 2010. Registration for the meeting is due by September 9, 2010. The Registration form is on page 9. The agenda can be found to the right. Please note that this is a special meeting and only those items on the agenda can be discussed or voted on.

All members are welcome - your vote/voice are crucial to the success of our organization. It would be great if at least one person from every club attended. You will learn about how to get your new bylaws off to a great start, how to best use the website, learn from other members how they are successfully implementing growth ideas, and be inspired by one of the most dynamic speakers in Minnesota!

Remember -- there is no longer a board of directors -- EVERY member

who attends and pays a full registration fee gets to decide what is best for Minnesota Business Women!

In addition, any written report can be provided for the meeting packet. Reports are due to President Elect Susan Jordahl-Bubacz by September 17. Reports should be sent via e-mail as a Word attachment (if possible) to Susan at [sjbubacz@msn.com](mailto:sjbubacz@msn.com). If you do not have access to e-mail, mail your report to PO Box 432, Bovey, MN 55709.

Grand Casino Hinckley offers a variety of activities. For country music fans, Alan Jackson will be starring at the Hinckley Amphitheater September 25. Gaming (slots, poker, bingo, etc), the Harmony Spa (make reservations), an arcade, shopping, and golf are also available.

Your executive committee looks forward to updating you on the most recent activities!

*Joy Reinhart, MBW President*

### Minnesota Business Women "Cool Beginings"

Saturday, September 25, 2010

Grand Casino Hinckley  
Hosted by Dala of Mora

Friday, September 24, 2010

5:00 – 8:00 pm Executive Committee Meeting

Saturday, September 25, 2010

7:00 – 8:00 am Breakfast

7:00 – 8:00 am Registration

8:30 – 11:30 am Business

- Reports
- 2008 – 2009 Audit
- 2009 – 2010 Audit
- Wild Apricot
- Handbook Revision

12:00 – 1:00 pm Lunch

1:00 – 2:00 pm Keynote Speaker

2:00 – 3:00 pm Local Website Update

3:00 – 3:30 pm Unfinished business

3:30 pm Adjourn

## Theresa Rose ... *inspiring people to become aware of their unlimited power*

Theresa is an award-winning author, motivational speaker, and workshop facilitator whose mission is to educate, entertain, and inspire people to become aware of their unlimited power. Her book *Opening the Kimono: A Woman's Intimate Journey Through Life's Biggest Challenges* is the recipient of the 2008 Royal Palm Literary Award from the Florida Writers Association and a Silver Medalist in the Living Now Book Awards.

Theresa's business background includes being a vice president of a consulting firm specializing in higher education, a senior manager of marketing and product development for MCI WorldCom, a project management consultant, an instructor at the Sarasota School of Massage Therapy, and a staff columnist at *Positive Change* magazine.

Prior to becoming a writer and speaker, Theresa owned a healing center called EnergyWorks, which provided bodywork, yoga and energy healing services. While at EnergyWorks, Theresa conducted weekly guided meditation workshops, was

a nationally certified Reiki instructor, and taught yoga several times a week. As a Licensed Massage Therapist, Intuitive Healer and Reiki Master, she had a thriving healing practice where she helped people to unlock physical and emotional blockages, understand and transcend core life issues, and ultimately embrace their personal power more fully.

Theresa earned her Bachelor of Arts degree in Business Management from Eckerd College in 2003. She is also an Ordained Minister of Prayer from the Center for Sacred Studies, a two-year cross-cultural ministerial training program with emphasis on indigenous ceremony, ritual, transpersonal psychology, and a multitude of other spiritual practices.





Cool   
Beginnings

**Minnesota Business Women**  
– Working Women Working Together



President Joy Reinhart

Greetings!

I hope the summer has been full of interesting new and challenging events – empowering you to the next level and starting new cool beginnings.

Things on the state level have been keeping the EC busy: from insuring the Treasurers to creating new forms we hope will be helpful to everyone. The new Tool Kit form is ready and we’re excited about that. The Tool Kit form was used to create a ‘how to’ use the Tool Kit Form. Check it out! If you won an award last year for an event or have held an event you want to share, please go to the Members Only site and fill out a form. (For example: Three Rivers are the gurus of Business Expos; Skyway reigns for Blenders; Willmar and Dala of Mora are known for their Girls Night Out events.) Email the completed form back to Patty Tanji, [Ptanji@aol.com](mailto:Ptanji@aol.com), who will post it on the website. Can you just visualize **all** of the **awesome** ideas that will be posted there?

A few members either didn’t receive their renewal letter or misplaced it. Talking with Irene Theis of Bemidji sprouted the idea of a renewal form located in the Members Only section of the website! This form includes the renewal fee grid for all of the locals including the state portion. Print it - fill it out and mail the form and check to Kathleen Ostroot, Membership Chair, 13721 Norwood Lane, Dayton, MN.

Along the same line we are looking at a trial run of Wild Apricot which would replace our Constant Contact Management System. While this will cost the organization a little money, it will automate the dues process, minimizing the number of errors that currently could potentially occur. The grid below identifies some of the key differences between Constant Contact Manager and Wild Apricot.

The 2008 – 2009 audit has been completed! The 2009 – 2010 audit hit a snag from the online payment processor. Once this issue is resolved this audit will also be completed. A HUGE thank you to everyone who has a part in making this happen!

In addition to MBW work, I completed my fifth year with Earle Brown Days for Brooklyn Center. Not only was I the chair of the Business and Craft Expo but the entire festival. We are currently getting ready for Brooklyn Center’s Centennial Celebration next year. That should be interesting. MBW and North Hennepin got some extra free promotion since we moved to the 11th unit of the parade this year. If you thought about participating in your location’s festival parade, I would really encourage it. Free advertising is always helpful.

I have been reading *Silencing Sam* by Julie Kramer for the North Hennepin book club. I have also been reading *Nine Things Every Leader Must Do by?* which is a very interesting book. The second chapter talks about teeth that hurt. There are two options for hurting teeth – fix them or pull them – and knowing when to exercise each option.

A friend sent this interesting story about Rose.

*The first day of school our professor introduced himself and challenged us to get to know someone we didn't already know. I stood up to look around when a gentle hand touched my shoulder.*

*I turned around to find a wrinkled, little old lady beaming up at me with a smile that lit up her entire being.*

*She said, 'Hi handsome. My name is Rose. I'm eighty-seven years old. Can I give you a hug?'*

*continued on page 2*

#	CMS	Wild Apricot
1	Inability to process online payment processing.	Payment processing using Pay Pal.
2	Inability to generate membership invoices.	Invoice generation based on defined invoice generation parameters.
3	Inability to update database based online payments.	Database records updated based on payments. Ability to track other MBW online purchases (advertising, meeting fees, etc)

## Cool Beginnings *continued from page 2*

*I laughed and enthusiastically responded, 'Of course you may!' and she gave me a giant squeeze. 'Why are you in college at such a young, innocent age?' I asked.*

*She jokingly replied, 'I'm here to meet a rich husband, get married, and have a couple of kids...'*

*'No seriously,' I asked. I was curious what may have motivated her to be taking on this challenge at her age.*

*'I always dreamed of having a college education and now I'm getting one!' she told me.*

*After class we walked to the student union building and shared a chocolate milkshake.*

*We became instant friends. Every day for the next three months we would leave class together and talk nonstop. I was always mesmerized listening to this 'time machine' as she shared her wisdom and experience with me.*

*Over the course of the year, Rose became a campus icon and she easily made friends wherever she went. She loved to dress up and she reveled in the attention bestowed upon her from the other students. She was living it up.*

*At the end of the semester we invited Rose to speak at our football banquet. I'll never forget what she taught us. She was introduced and stepped up to the podium. As she began to deliver her prepared speech, she dropped her three by five cards on the floor.*

*Frustrated and a little embarrassed she leaned into the microphone and simply said, 'I'm sorry I'm so jittery. I gave up beer for Lent and this whiskey is killing me! I'll never get my speech back in order so let me just tell you what I know.'*

*As we laughed she cleared her throat and began, ' We do not stop playing because we are old; we grow old because we stop playing.*

*There are only four secrets to staying young, being happy, and achieving success. You have to laugh and find humor every day. You've got to have a dream. When you lose your dreams, you die.*

***We have so many people walking around who are dead and don't even know it!***

*There is a huge difference between growing older and growing up.*

*If you are nineteen years old and lie in bed for one full year and don't do one productive thing, you will turn twenty years old. If I am eighty-seven years old and stay in bed for a year and never do anything I will turn eighty-eight.*

*Anybody can grow older. That doesn't take any talent or ability. The idea is to grow up by always finding opportunity in change. Have no regrets.*

*The elderly usually don't have regrets for what we did, but rather for things we did not do. The only people who fear death are those with regrets..'*

*She concluded her speech by courageously singing 'The Rose.'*

*She challenged each of us to study the lyrics and live them out in our daily lives. At the year's end Rose finished the college degree she had begun all those months ago.*

*One week after graduation Rose died peacefully in her sleep.*

*Over two thousand college students attended her funeral in tribute to the wonderful woman who taught by example that it's never too late to be all you can possibly be.*

*These words have been passed along in loving memory of ROSE.*

***REMEMBER, GROWING OLDER IS MANDATORY. GROWING UP IS OPTIONAL.***

*We make a Living by what we get. We make a Life by what we give.*

Occasionally I hear from someone who wants to know why they should be involved with the state organization. The Rose story really accentuates the point. The state organization is everyone's organization; a place to share ideas, thoughts, direction and growth – personally, politically and professionally. If something at the state level is giving you a tooth ache, step up and help us solve it. If it can't be solved maybe it needs to be pulled.

This organization is full of creative, resourceful and talented women of which I am grateful to belong.



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**your life | your story | your way**





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## Become the person you most admire!

President Elect Susan Jordahl-Bubacz

As president elect for 2010-11, life has been interesting and fun thus far. President Joy has kept her officers on the go and it has been exciting, challenging and just plain old good stuff. If you get the chance to step up this coming year, I am telling you - just do it and the rest will follow...you can and will do an outstanding job. As mom used to say, "Girl, you can do anything you set your mind to!"

Seriously, I have personally gained so much from being a member of my club and our connection to the state organization. (I'm quite independent and often carry the world on my shoulders, so when I joined my local club with a friend, honestly I was initially rather "ye-of-little-faith" over the whole general idea. I was already time-challenged...another meeting?! And, I knew my business stuff, what would I gain anyway? GIRLFRIEND, WAS I WRONG! Just starting at my club level and meeting the great women in my group, from right here in my own community-who'd a thunk it! Yup, they had me at the word go when I signed on the dotted line.)

MBW was way more than I had bargained for...but absolutely, positively, supportively and proactively in a wonderful rejuvenated direction! I was sincerely in awe of the character of these women. My MBW experience started at home and was good, but absolutely blossomed when I attended a state event. For those of you who have never attended a state meeting, you are honestly missing out, and it is my fervent suggestion that you make plans to attend. I attended my first state event five years ago and it reinforced all that MBW is about, and then some. I was where I belonged; there was an instantaneous camaraderie. I felt as though I walked into a room in my own heart, a place filled with very interesting and dynamic women. I thirsted to learn, to share, and was energized all over again to strive.

Sometimes in business and life we can feel alone, even with people around us on a constant basis ... our family, friends, co-workers, members of our congregation, other sports parents, etc., etc. While they are essentially what make up our lives and we love them dearly, we, as individuals/women, need time to recharge our batteries. Ruts happen and we need to regroup, set course again because we are sailing our proverbial boat in circles - been there.

Getting and staying back on course: I remember my first state event quite fondly, because it also reinforced in me who I want and strive to be, both as a business woman and a person. These women I met personified so many wonderful traits - smarts, class, good character, work ethic, strength and a glow. This is what and who I need to strive to be to tackle life the way I want to. To be the best I can for my family, my employment, my community. Yes, among women, there is a special bond, an inherent bond that we share that is about as old as time itself. Nothing can replace the synergy that we gain from interaction with other strong, resilient women - what a gift! It's a gift that we need to count as a blessing and actually take/make the time to embrace and revere.


Therefore, I cannot stress enough how sincerely impressed I have been with the MBW women I have met from all over our fair state. All with a common thread - yet, their diversity and individuality, their intelligence and their overall strength making us the sum of the whole. Components when put together make for an incredible whole - our state organization. We ARE the Minnesota Business Women. At this point, I can't believe that these may have been women who I would never have known. Thank goodness for our MBW bond, some will be life-long friends, some mentors and just

great cohorts; others we will simply share acknowledged common ground - and that is a pretty cool thing. Most certainly, the opportunities in MBW - to know these women, to share a mission, yet be diverse, to care about the same or similar causes has been empowering to me and, indeed, nourishment for my soul.

It amazes me, when one stops to think of the years of business knowledge and life experiences that are all congregated in one location at a state meeting ... WOW! Then, the opportunity, right at your proverbial fingertips to attend this gathering...to meet, greet and share with these woman. To rub elbows, exchange new and wonderful ideas...networking opportunities that can bring us and perhaps our businesses together, collaborative ventures, marketing strategies, even sharing the ups/ glories of being in business, and also any concerns of being in business and solutions others have had. To make the workforce a better place for women and their families, to believe in a better education system, equal pay, to impact law-making... to leave such a legacy - for our children. (For starters, I'm looking at the girl in the mirror...who sees MBW as a wonderful way for such dreams/legacies to come to fruition - but it is a much more powerful machine that we drive if we have the sum of the whole.)

Here's my shout-out to you: become more active, recruit a friend or two. As a member, get more involved, carve out your MBW time as time for 'you.' So many of us just kind of warm the proverbial bleachers of our clubs (I have been there), but never step up, or have ever even truly considered attending a state event. Ladies, I'm telling you it is absolutely/truly a simple investment of a half a weekend twice a year and your return on this investment is business smart and so worth it! I would sincerely suggest to any of you ladies out there to step up to the MBW plate statewide, and in your clubs for the upcoming year. Then, make a plan to attend a state event. You'll truly be glad you did! Your doors are opening, I can hear them creaking ... the world on the other side ... it's a beautiful place!

Grandma used to say... "Be drawn to greater things. Speak of more profound knowing. Become the person you most admire."

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## Message from the Webmaster

Patty Tanji, State Webmaster

### Check out: [www.mnbusinesswomen.org](http://www.mnbusinesswomen.org)

1. Your club can post events, event flyers, announcement/news here. To find out how, send a note to [info@mnbusinesswomen.org](mailto:info@mnbusinesswomen.org)
2. We can feature your members or your events on the main page. Just send a note to [info@mnbusinesswomen.org](mailto:info@mnbusinesswomen.org) with the details.
3. In the member only section you can download membership brochures, leadership directories, club best practices, bylaws, logos and more!

Successful Organizations  
 MBW Magazine Advertising Rates  
 Logo High Resolution  
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 BPW (national) Foundation Licensing Agreement  
 Frequently Asked Questions Re. Disassociation from National  
 Dues Processing Guidelines  
 Member Brochure Color  
 Member Brochure Black & White  
 MBW State Convention Awards  
 MBW Leadership Directory  
 President Joy's Remarks May 1, 2010  
 Expense Voucher 2009-2010  
 MBW Logo jpg Working Women Working Together  
 Expense Voucher 2010-2011  
 MBW Bylaws May 2010  
 Minnesota Business Women Toolkit Form  
 Minnesota Business Women Toolkit Form Usage  
 MBW Renewal Invoice Template  
 MBW Leadership 2010-2011  
 BPW Foundation Registered Trademarks  
 MBW Handbook

Send a note to [info@mnbusinesswomen.org](mailto:info@mnbusinesswomen.org) for login id's and passwords.

4. Your club's webmaster can access member records. A club designee can update the members' profile when there is an address or email update, or download reports to find members who are current and/or lapsed. To find out how, contact [info@mnbusinesswomen.org](mailto:info@mnbusinesswomen.org)

## Your revised Club Bylaws are due!

Judy Berry, State Bylaws committee chair

All clubs (formerly called "local organizations") should have their bylaws revised since the changes at the state convention and sent to me no later than August 1 ("within 3 months of the State Convention" – according to the State Bylaws you all voted on at the last State Convention). NONE of you have done that yet. If you need help, contact me ASAP.

I have copies of Model Club Bylaws which could help you. If you need a copy, I can email or mail one to you. Mandatory changes such as removing national BPW (or the name change of the state) need not be voted on by members. If you wish to change other things (like the officer positions or standing committees), you should have membership approval. If you want help, please contact me: [jmberry2801@comcast.net](mailto:jmberry2801@comcast.net)

The state Bylaws Committee has been working on revising the state Handbook of Policies and Procedures. Do you know where your club's current copy is? Every local organization/club should have one. It is currently over 50 pages long; our goal is to reduce that, of course, and make it useful for you. Suggestions are welcome.



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# The Minnesota Bulletin

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Volume 5

SEPTEMBER, 1939

Number 1

## Federation Begins Year — Interest, Enthusiasm High

### Olivia Johnson Greets State Clubs

It was during the World war, when mobilization was at its height that the idea of a National Federation of Business and Professional Women's Club was conceived.

There were several business women's clubs scattered throughout the country, but there were no central organizations and no way in which the government could reach all gainfully employed women in business and the professions.

Industrial women already had their unions.

The personnel of our early clubs came from the rank and file of women, some of them ardent workers for suffrage. I look backward to Gail Laughlin, Lena Phillips, Carrie Chapman Catt, Lottie Stearns, and others, and think that to the vision of such women as these, we owe our federation life.

To become a Vice-President of this National organization makes me very humble, for I, more than many, realize the scope of the organization. I also count it a great privilege and I assure you that I will endeavor to always keep faith with you and the objects for which we were organized.

M. J. I also thank you for the way you supported my candidacy at Kansas City. To my knowledge, everything you did was conducted fairly and in a dignified manner and I appreciate that. Only with your help, advice, and team work, can we press forward. I look to each of you for help to carry on.

OLIVIA JOHNSON,

Third Vice-President National Federation Business and Professional Women's Clubs.

This first issue of the Minnesota Bulletin reflects the enthusiasm and interest found in clubs throughout the state for a really active and progressive club year. Read your Bulletin. Contribute to it. Build your local club, the state and National Federations and the Minnesota Bulletin.

### Public Affairs Fact-Finding Work Begins

We are at the beginning of a new club year. Committee chairmen have been appointed by the local club presidents, and we are all ready to perform our various duties.

Our state program chairman recommends that the Public Affairs committee act during October when our annual "National Business Women's Week" will be observed. The theme is "100 Years of Women's Progress." Refer to Plan I, page 27 of the National program book "Business Women in a Democracy."

It is the Public Affairs committee's task to keep their club members informed on current "social, economic and political problems" not yet in the field of legislative action. The Public Affairs committee is a study and fact-finding committee. National has placed the following items on our study program this coming year: "Reorganization of the Federal Administrative Machinery to Promote Efficiency and Economy." You will be informed later relative to a Federation pamphlet which National is preparing on this subject.

A "special project" passed at the biennial convention gives the Public Affairs committee the responsibility of carrying out a fact-finding campaign on the right of the individual to decide for herself whether or not she shall work regardless of sex, marital status, race or creed. This project is in line with the Public Affairs committee's duty "to promote and protect the interests of women." We also will expect to have more information on this project for our clubs a little later.

Your state public affairs chairman is very anxious to be of help to every local club. As chairman, Don't hesitate to write and ask for any help or information you need or desire.

FRANCES E. SCHNEIDER, Chairman, Public Affairs.

### Greetings to You...

This is the first Bulletin of the new club year and I hope you will be pleased with it. Our own Carol Marx has again consented to edit the Bulletin and will welcome your comments on the same. She wants the important news about your clubs and your members; the things that are interesting and valuable to other members of the state, and most of all, she wants this news on time so there will be no delay in getting it to the members. May we count on you to do your share?

We are now facing a new year, with new problems, new possibilities, and there is much to be accomplished. The results of last year's efforts gives us faith and courage to carry on. The State Convention and the Biennial are history. Your delegates and members attending those gatherings met the important problems and made decisions with one thought in mind, — the future of our organization.

Today when women must prove their ability, in order to hold their rightful place in business and profession, we need cooperation and loyalty.

The Program "BUSINESS WOMEN IN A DEMOCRACY" calls for our best thinking. Through cooperation your state officers and committee chairmen will be able to carry out the recommendation adopted at the Biennial which reads:—"It is recommended that state leaders assume a greater responsibility for carrying through the officially adopted program and for interpreting it to the membership and to the public."

Your officers were pleased with the response of the representatives at the mid-summer Board Meeting when your state chairman presented the outline program for the year. It is my hope that as nearly as possible each club will use the state program and the help of the program chairman. And may I urge you to contact any of the state officers or chairmen if you have problems you cannot meet.

As your President I am proud of the fine women who will serve you this year. We are especially honored by a Minnesota woman on the National Executive Board. Olivia Johnson has been active in Federation work for many years; she has given of her ability and talent; has done an excellent job as legislation chairman, and has had far reaching influence in the state. She is a woman of vision, with a deep realization of her responsibilities.

During the year, through friendliness and cooperation, may we strive to build a bigger and better Federation.

GRAYCE WARD, President

Minnesota Federation of Business and Professional Women's Clubs, Inc.

### Duluth Club to Hear Val Bjornson Oct. 10

The Duluth Business and Professional Women's club will have an interesting program for a dinner meeting on October 10.

Valdemar Bjornson, well known Minneapolis newspaper man and radio speaker, will be guest speaker discussing current state problems.

At the September meeting J. R. Pratt, executive secretary of the Duluth Chamber of Commerce spoke to the members on "What the Chamber of Commerce Can Mean to You." The Glass Block Store staged a style show during the dinner hour. Gordon Hegardt gave a short talk in behalf of the Duluth Community Fund.

October 10 is the deadline for all material to reach the Bulletin for the October issue.

### OLIVIA JOHNSON IN DEMAND AS OCT. SPEAKER

Mrs. Olivia Johnson, Third Vice President of the National Federation of Business and Professional Women's Clubs, Inc., and nationally prominent member of the National and Minnesota Federations, has been asked to make addresses in the cities of Indianapolis, Ind., Lansing, Mich., Aurora, Ill., Racine, Wis., Des Moines, Cedar Rapids, Sheffield, Dubuque and Mason City, Iowa, Yankton, Mitchell and Sioux Falls, S. D., during National Business Women's Week next month. At publication date Mrs. Johnson had accepted the speaking engagements at Yankton, Mitchell, and Sioux Falls, S. D. Mrs. Johnson will also participate in the St. Paul club activities.

### TUNE IN ON RADIO BROADCAST

"One Hundred Year's of Women's Progress" — Officially opening Business Women's Week — by Olivia Johnson, National Vice President, and Viola L. Sheffer, State Vice President — K. S. T. P., Saturday, October 7, 1939, 5:45 to 6:00 p. m.

### Cites Important Budget Measures

In the August "Independent Woman" on page 251 appears a very fine report which was read at the Biennial convention at Kansas City by Genevieve F. Maciver, National Finance chairman. It is worth reading by any club member, but certainly should be studied thoughtfully by treasurers and finance chairmen of all clubs.

In this report, she explains very clearly why club dues should be high enough to enable the organization to attain its objectives and interest its members without spending valuable time in raising money. Five dollars was recommended last year as minimum yearly dues and I even refuse to admit new clubs into the Federation if their dues are less.

Miss Maciver also recommends careful budgeting for all clubs as the most successful way to handle their finances and refers to the fact that our National Federation has gained a reputation for sound business methods and careful financial planning. Our own state is one of 12 cited as having made the four following goals:

1. Operating a budget and living within it.  
2. Making conventions self-supporting—expense met by registration fees.  
3. Having dues of \$1.00 or more.  
4. Paying the expenses of state president to National board meetings or biennial conventions.

### DATES TO REMEMBER

- October 8-14 — National Business Women's Week.
- January 28, 1940—Minnesota State Board, St. Paul.
- May 17, 18, 19, 1940—Minnesota Convention, Hibbing.
- July 26, 27, 28, 1940—North Central Regional, Madison, Wis.

mentations then, we would urge that all clubs, who are not already doing so, plan very carefully their budget and try to keep expense within it, making provision for program helps, expenses of officers to convene where they spend their time for the benefit of the club, as well as regular current expenses.

GERTIE E. MILLER, State Finance Chairman.

### FIRST DISTRICT WILL HOLD MEETING AT CROOKSTON

The meeting of the First district will be held at Crookston, September 24, with Miss Clara Berg, district chairman, presiding. The afternoon session will be followed by a dinner in the evening, according to Maybelle Rasmussen, publicity chairman. Expected as guest speakers are Grayce Ward, Olivia Johnson and Ruth Markie.

Is your mailing address correct?

Above is the front page from the first issue of the 1939-1940 Minnesota Bulletin, the official publication of M.F.B.P.W.C. New beginnings happen all the time. We rely on our history of achievements to keep us on the path of working women working together to create success as we forge ahead into new frontiers.

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## New Beginnings...

Karen Howell

This phrase brings back memories from 1996. New Beginnings was a team building exercise that the US Postal Service offered to headquarters employees. It was built on physical challenges and its purpose was team building.

We went to Bethesda, MD, where the postal management training academy is located. We were there for a week. We did exercises like the trust fall where you fall backwards into the arms of your co-workers; climbed a telephone pole and stood on a small wooden disk bolted to the very top of it; went up a climbing wall. (For these two exercises we were in harnesses and were on belay ropes held by our co-workers.) There were several other exercises that were based on two people working together to achieve a successful outcome.

This was pretty scary for many of my co-workers. Personally, it was very relaxing to me because I knew that USPS would control the danger of getting hurt. There was some risk involved, but it was managed very well.

So what does this mean to Minnesota Business Women?

Our organization gives you the chance to take a risk without serious consequences: run a meeting, take a local or state officer position, speak in front of a group of people. We can participate in committees and task forces that teach us to rely on other people and support other people to achieve success. We discover that working together produces more than any of us can accomplish working alone.

So New Beginnings can be a step forward into your success—and remember, the skills learned here can make a difference in your career, too.

Minnesota Business Women Fall Meeting — September 25, 2010 — Grand Casino Hinckley
Registration Form Due By Thursday, September 9, 2010

MAKE YOUR ROOM RESERVATIONS WITH:
Grand Casino Hinckley
777 Lady Luck Drive • Hinckley, MN 55037
PHONE: 1-800-468-3517 [press 2 for Hinckley Hotel]
Standard [2 queen beds] – \$71.10 + tax
"Minnesota Business Women block."
HOTEL DEADLINE: Friday, September 3, 2010

Name
Address
Work Phone
Home Phone
Fax
Email
Club

Please check one or more of the following if you are attending the State Convention:
Member . . . is this your 1st state meeting?
State Officer:
State Administrative Assistant (Year / )
State Parliamentarian
Club President or Club Representative
State Committee Chair:
Past State President (Year / )
Guest or Speaker

REGISTRATION FEE: \$35
I CANNOT ATTEND, SEND PACKET ONLY \$15

SATURDAY:

Plated Country Style Breakfast - two freshly scrambled eggs, smoked bacon, and breakfast potatoes served with assorted breakfast breads, freshly brewed regular and decaffeinated coffee, and assorted teas. \$13

Lunch Executive Deli Buffet - Fresh spinach with toasted sesame dressing, pasta salad, soup, sliced roast beef, breast of turkey, and hickory-smoked ham, assorted domestic cheeses, selection of breads, deli rolls, and condiments, relish tray, potato chips, assorted cookies and bars, freshly brewed regular and decaffeinated coffee and iced tea. \$20

LATE Registration Fee (AFTER THURSDAY SEPT. 9, 2010). \$10

(PLEASE NOTE: Late registrations are not guaranteed availability of meals as count must be given early to the hotel.)

TOTAL ENCLOSED \$

Check #

MAIL CHECKS PAYABLE TO: MBW-Meetings • 57280 222nd St Austin, MN 55912-9172
Contact: Days - 507-538-1663 oscarson.deborah@mayo.edu & Evenings - 507-433-6260 (Debbie Oscarson)

EXHIBITOR REGISTRATION – MBW Fall Meeting — Form Due By September 9, 2010

INVITATION TO EXHIBITORS — An opportunity to market products and/or services to professional and business women in Minnesota.

EXHIBIT HOURS: Saturday, September 25, 2010, 8:00 a.m. to 3:00 p.m. [hours subject to change]

EXHIBIT TABLE: (one table and two chairs) RATE: \$30.00 (MBW Members: \$27.00)

Name
Company
Address
Phone
Email
Fax
Description of Product or Display

Note: Room reservations are to be made directly with Grand Casino Hinckley 1-800-468-3517

PLEASE NOTE: Exhibitors must have valid MN Tax ID Number and collect appropriate sales tax or display a tax exempt certificate. With my signature below, I assume responsibility and liability for losses, damages, and/or claims arising out of injury to individuals or property during this conference.
Signature Date

VENDORS AT BPW/MN MEETINGS

Vendors who wish to sell items at MBW meetings shall:

- 1. Request space for selling on appropriate form made available by Meetings Planner.
2. Provide certificate of insurance.
3. Collect and submit to the State of Minnesota the appropriate sales taxes.
4. Post their sales tax number in a visible spot on their table.

POLICY STATEMENT ON EXHIBIT RENTAL REFUNDS AT BPW/MN MEETINGS

Vendors who are registered for a meeting and not able to attend may:

- 1. Request refund from the meetings planner no later than 7 days prior to the 1st day of the meeting to receive full refund of exhibit rental cost.
2. All other requests for refund of exhibit rental cost will be at the discretion of the executive committee.



## News from around the State

### **FERGUS FALLS BPW** Kathy Raasch, president

The Fergus Falls BPW organization has embarked on a new year with renewed spirit and enthusiasm. Following the vote at the MBW state convention to pay the fee to use the BPW name, logo and programs, Fergus Falls BPW voted to retain our BPW name. We remain a member club of MBW and are committed to its mission as well.

A recent survey of our members gave us great insight as to what these dedicated women want to gain from our club. We are looking forward to recruiting new members, marketing ourselves in and around Fergus Falls, and enjoying networking with our BPW sisters at meetings and outside events. Offering a combination of daytime and evening meetings will allow more members to participate in our meetings and programs.

We have a relaxed summer meeting schedule as we've invited our members to gather for picnics in July and August. "Family & Friends Night" is also on our agenda as we plan an outing to a Fargo/Moorhead RedHawks baseball game.

MBW and BPW gives all of us the opportunity to explore and learn, stretch and grow. We encourage you to join us in our renewed spirit!

### **BUSINESS WOMEN OF GREATER GRAND RAPIDS** Susan Jordahl-Bubacz, president

Grand Rapids and New Beginnings ... the first half of this year has been great to our club. We have several new members, representing a wide range of professions and each and every one of them absolutely dynamic women. Our meeting nights have been informative and certainly fun! Each year at our annual planning meeting we have different members sign up and take on a month - planning the theme, the program and a door prize that fits the theme. Sharing the load when planning our monthly meetings has taken us down some new avenues, perhaps the road less traveled by-as opposed to the well-beaten path. We have gotten the opportunity to jump out of the proverbial box and gain new insights. Bringing opportunities in learning, diversity and more to our meetings. We have certainly had some great programs and speakers. In turn, we are not only making our meetings more interesting, we are becoming better community stewards, perhaps individuals, as we learn about programs, business' and other individuals and such right here in our own community.

Along with our monthly meetings we sat down as a whole body and planned out our special events for the upcoming year. We are excited about our upcoming events, and sooo looking for-

ward to them. We just celebrated our club at our annual summer picnic at Joni Fauchald's home on Pokegama Lake. What a sincerely fantastic evening. Then again, how can one go wrong with a gracious hostess, a beautiful setting, a hot Mexican theme, amazing ethnic food, beverages and a huge purse-shaped Piñata filled with chocolate! Ahhhh.... Tall pines, the sunset off the lake, chocolate and most certainly the camaraderie of some amazing women! Not to mention, eagles flying in the distance...

Some upcoming Up-North events for Grand Rapids are: Our August meeting, Rhinestones and Rapport. It's a bring a guest meeting and about getting out and sporting your 'bling'...an old rhinestone brooch, jewels, purse or taking the ol' tiara off the shelf and givin' her a polishing. This meeting is still a work in progress, but we are hoping to have a couple of guests who facilitate women taking care of, nurturing and pampering oneself...ideas are a massage therapist, make-up artist, home-made wine tasting...chocolate and such. The MBW fall meeting is coming up in September and we are recruiting for that. October we have a pink tool belt woman's build for our Local Habitat for Humanity...in November we work a craft/art show for a fund-raiser. Later that month we are all coming together to make a dinner for a local non-profit, Circles of Support...we all go wild in the kitchen to prepare a meal for this group and their community mentors... these folks love our cooking! It's a great time - for a great cause!

Indeed, our Grand Rapids Area MBW New Beginnings year seems to have naturally morphed itself right into the Cool Beginnings year. Good things are coming from many different levels and we've all gained some wonderful things from our participation in this organization. Now, we are planting, sowing and tending to the seeds we've sown (and continue to plant) for the future.

All said, for all intent and purposes, our club has simply celebrated being Minnesota Business Women and all the wonderful things that go with along with that responsibility...and privilege.

### **WILLMAR AREA** Teri Beyer, president

Our chapter of MBW meets monthly for networking and education about topics pertinent in our local area as well as areas of general interest. We awarded two \$500 scholarships to female students at Ridgewater College in May. Of interest, one of the recipients was a graduate of our mentoring program earlier in her academic life! We do not influence the selection of the recipients beyond establishing the criteria, so it was great to see that she had progressed so well. Her intent is to obtain her bachelor's degree following graduation from Ridgewater. In May we also hosted another very successful 'Girlfriends Night Out' event at a home on Green Lake. We were very fortunate to partner with a motivated local real estate agent and extremely interested homeowners who were willing to share their unique property with our group, participating vendors and the public who attended. It was a great fundraiser for our mentoring program! June found us at one of our own members' new business, Quilted4You. We learned the complexities and versatility of machine quilting and also installed our officers for the coming year and recognized the new members who have joined in the past twelve months. Traditionally we do not meet in July, but will reconvene in August for a picnic at a local winery.

**OWATONNA BW**

Laura Seid, president

Sonja Harris and Mary Fink, Owatonna Business Women members, attended the April 30th "New Beginnings Conference". Both attended the "What a Mess" session. Harris can attest to the positive impact these ideas have had on her own work life, and she was excited to bring them to Owatonna's busy women.

"These ideas have revolutionized the way I structure my day and help me work more efficiently," said Harris. "I am excited to present this and hope the women in Owatonna will find it as beneficial as I did in getting rid of the mess."

On Tuesday, June 15th, Sonja Harris and another OBW member, Kristen Haberman, presented to the Owatonna Business Women and guests how the "tickler" work system can make their work life more efficient.

Thank you to Kimberly Giles, from Child Care Choices, Inc. for her presentation at the "New Beginnings Conference". She was an excellent presenter.

**SKYWAY OF MINNEAPOLIS****BUSINESS WOMEN** Beth Gibson Lilja, president

Skyway MBW is up and running this year with a lot of enthusiasm and dedication of its members. We have developed a dynamic 2010-2011 program planning year. At our May annual member meeting we installed three new members – PSP Anne Andreasen, Theresa Rose and PSP Patty Tanji. Our guest speaker was Louann Lanning, Program Director/Mentor Coordinator for Women Achieving New Direction, which was a recipient of a MN BPW Foundation grant.

We kicked off the fiscal year in our new networking meeting location at the Firelake Grill in downtown Minneapolis. We also created a new event invitation for both our networking meetings and our Business Blenders using our new logo created by member Nicole Knudtson.

Our Annual Fundraising Committee is in full swing preparing for our NBWW event on October 14. Everyone will be receiving their invitation shortly.

Our goals this year focus on member retention and 50% membership growth; on the creation of a membership partnership and affiliation discount program to include 10 partnerships; and on the raising of at least \$1500 at our annual fundraiser in October. We look forward to sharing our progress with you throughout the year.

We invite all MBW members to join us for lunch on the 4th Thursday of each month (3rd Thursday in November and December) from 11:15AM – 1:00PM in downtown Minneapolis.

**Drag. Drop. Done.**

Simply drag and drop photos into exclusively designed templates. Add your story and then upload for us to print as many copies as you wish. Contact me today to learn how to get your free download.

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**THREE RIVERS BW**

Teri Beyer, president

I can't believe it is the end of summer already. Three Rivers members have been busy with their businesses, families, and with our meetings. May we had a great meeting with Laura Pardo, owner of Kai Salon in Champlin, sharing about how she got there, what makes her salon different. She was also presented with our Three Rivers Women making a difference award, and also got a great article in the local paper. June we heard from Sharon Wessel, one of our members who serves on the board for county fairs and the State Fair. So we got some very interesting facts about and info on what goes into planning the fair. It was all very interesting. Plus she gave away a wonderful package for four to attend the Fair

August meeting will be a picnic in Elk River at my home. It will be an opportunity to have a casual meeting and to invite some ladies to visit our meeting and have some fun with us. At the picnic we are highlighting three of our members' businesses: Pampered Chef - Jody Doud, Tastefully Simple - Jennifer Panek, and Home-made Gourmet - Sharon Wessel. We are expecting a good turn out.

September we will be back to our regular meetings and have scheduled someone from Women in Transition to speak. September 22 will be our Expo at North Hennepin Community College where we usually have about 30 vendors and great opportunity for meeting people. October we'll be hearing from someone from the MN League of Women voters and the importance of local and state elections. November we have a speaker from the Better Business Bureau. We are excited about the direction we are going and the commitment of our members.

In a full heart there is room for everything,  
and in an empty heart there is room for nothing.

– Antonio Porchia [Italian poet]

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## Calendar

2010

September 17 . . . Fall Packet Report deadline  
October 1 . . . . . Fall MBW deadline  
September 25 . . . . . Fall Meeting, Hinckley  
December 29 . . . . . Winter MBW deadline

2011

March 2 . . . . . Spring MBW deadline  
April 22 . . Convention Packet Report deadline  
April 12 . . . . . Equal Pay Day  
April 30 . . . . . Signature Event and  
Annual Meeting,



Joy Reinhart, 2010-11 president;  
Susan Jordahl-Bubacz 2010-11 president elect;  
Pattie Horne, 2010-11 recording secretary.



Inset: Michelle Palkki, 2010-11 treasurer

### MINNESOTA BUSINESS WOMAN

- **ADVERTISING:** *Minnesota Business Woman*, the official publication of Minnesota Business Women is published four times each year (August, October, January, and March). Ads are welcome, but *Minnesota Business Woman* reserves the right to refuse advertising that does not meet the standards of the organization and this magazine. For ad rates, contact the editor.
- **ARTICLES & PHOTOS:** Submissions for the *Minnesota Business Woman* are welcome from both local organizations and individual members.
- **Articles** are subject to editing for space availability, clarity, etc.
- **Photos** are appreciated. High resolution digital photos are preferred, but regular photos may also be submitted by postal mail.
- Contact: Faye Crane or Paula Hritz-Nobs, editors, e-mail preferred: [prestoprint@qwestoffice.net](mailto:prestoprint@qwestoffice.net) • PO Box 404, Grand Rapids, MN 55744, Phone: 218-326-6200, Fax: 218-326-2258
- **NEXT DEADLINES:** Oct. 1 for Fall 2010, Dec. 29 for Winter 2011, and March 2 for Spring 2011.

